



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Tampa Bay Artist Caroline Karp Unveils New Collection to Support World Central Kitchen as Part of Selfless Art Gallery's "Art for Charity" Initiative

Tampa Bay, FL – 9/25/2024– Renowned Tampa Bay-based artist Caroline Karp continues to inspire with her latest collection of vibrant expressionist oil, acrylic, and mixed media paintings, showcasing the beauty of life in its many forms. Karp's work, known for its celebration of resilience, empowerment, and self-discovery, invites viewers to find joy in even the simplest of moments. Through her bold, romantic expressionist style, she captures the intensity and movement of everyday life, turning the mundane into a visual symphony of possibility and wonder.

In collaboration with Selfless Art Gallery, Caroline Karp's pieces are featured in the highly anticipated "Art for Charity" collection, an initiative that merges creative artistry with impactful philanthropy. This campaign aims to elevate lives by addressing societal challenges through art, with 10% of proceeds from sales being donated to World Central Kitchen (WCK), a nonprofit that provides meals in response to humanitarian, climate, and community crises.

About World Central Kitchen:

World Central Kitchen (WCK), founded by chef José Andrés, is a nonprofit organization devoted to providing meals in the wake of natural disasters and humanitarian crises. WCK has served millions of meals worldwide,



responding to earthquakes, hurricanes, wildfires, and the global pandemic, with a mission to nourish communities in need and support long-term food security.

"We are thrilled to partner with Caroline Karp on this transformative journey of artistic philanthropy," said Maxine Henry, Gallery Representative at Selfless Art Gallery. "Her work not only reflects the collective support among artists but also embodies the spirit of unity and empowerment that is especially crucial during today's mental health crisis."

Maxine Henry further commented on the gallery's mission, stating: "We founded '*Art for Charity*' to harness the power of creativity to address pressing issues and bring about change. Art has the unique ability to evoke emotion, foster empathy, and inspire action, and we're excited to see how this initiative has grown, with artists like Caroline joining our cause to make a difference in the world."

Karp's featured collection, titled "Romanticizing Life Through Stills," offers a fresh perspective on finding beauty and inspiration in the everyday. Her artworks encourage viewers to approach life with an open heart and an inquisitive mind, transforming obstacles into opportunities and setbacks into steppingstones. Each piece serves as a reminder to seek the extraordinary in the ordinary, enriching our understanding of the world around us.

The "Romanticizing Life Through Stills" exhibition is now live. For more information and to view the collection online, please visit selflessart.com